

México 2006
IV Foro Mundial
del Agua



Gender Mainstreaming and Water for Growth and Development: Diversity as an Agent of Change

*Mainstreaming Gender Perspective in the Integrated Water Resources
Management Policy: Brazil Case Study*

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FROM THE HAGUE TO MEXICO

- 2000- March, 2 WWF- Gender principle in the Final Declaration, GWA launched
- 2000 Jun/July 2nd : GWA Guidelines, operational rules and Provisional Steering Committee
- 2001- Bonn Conference: Dublin +10
- 2002- WSSD, Johannesburg,
- E- conference in 4 languages
- 2003- 3 WWF Kyoto

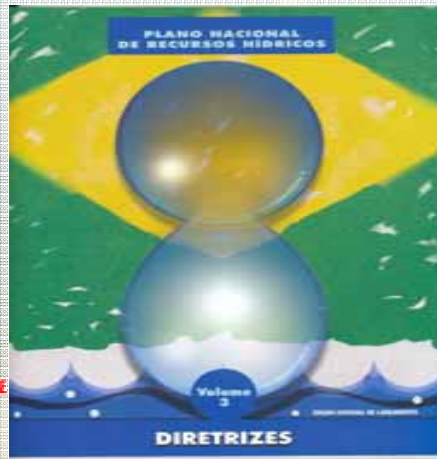
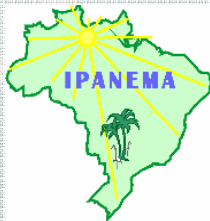
BRAZIL: Key events

- **2003 National Water Resources Council-CNRH : seat for Women's Right Secretariat and a **GWA** member was elected as member**
- **2003 Nov10-14 GWA TOT Penedo, Rio de Janeiro**
- **2004 March 20-21, workshop on gender in the IWRM, **GWA** co-sponsor , Brasilia**
- **2004 National Plan for Women`s Rights Policies **gender & cross cutting issues and policies****

BRAZIL: Key events

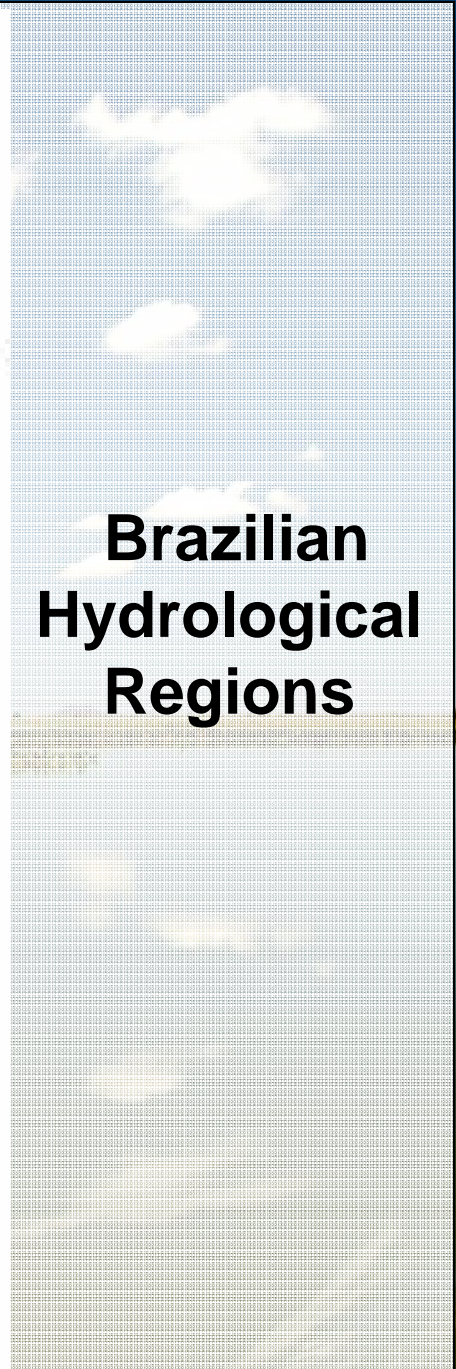
- **2004 Back ground paper:gender as basic principle**
- **for National Water Plan's construction**
- **2005- Plan's discussion:a bottom up process/ multi stakeholders dialogue;**
- **2006: Proposal to a seat at National Water Council elected by Indigenous and Tradicional People**

National Water Resources Plan Brazil 2006





Brazilian Hydrological Regions



Macro Directives

- International Context

International and regional agenda , transboundary water courses

- National Context

Governance, capacity building, empowerment IWRM implementation;
GENDER AS KEY ELEMENT FOR IWRM

Macro Directives

- Intersectorial and cross cutting policies

Intersectorial and Cross Cutting Policies: climate, social inclusion, poverty mitigation, MDG and JIT, Brazilian Water Decade

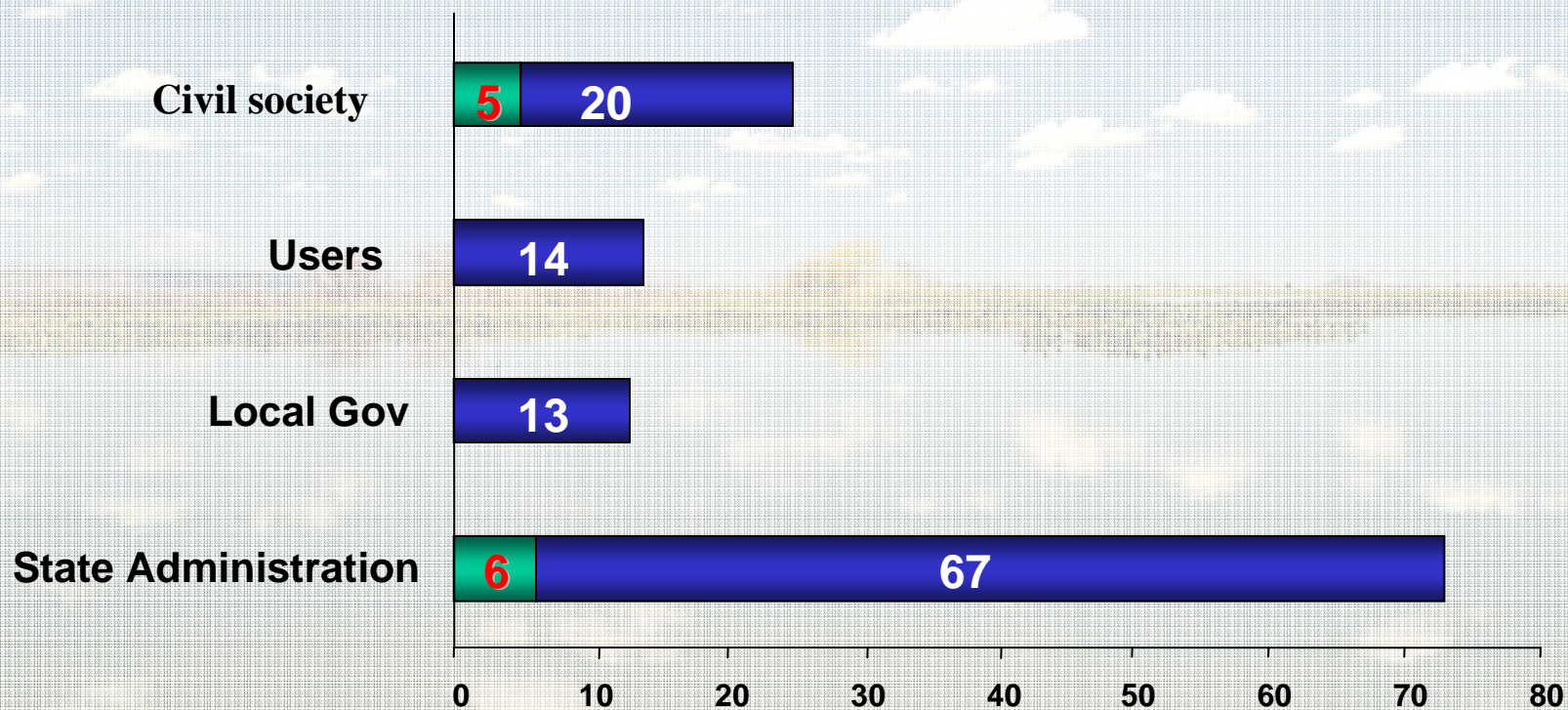
- Regional Approach

Special Geographical Areas: Aquifers, Coastal Zone, Wetlands, Semi Arid Region and Amazon, among others

- Assessment and Monitoring

Monitoring and Assessment: indicators and on going process to up-to-date the Plan

State Water Councils and Gender *



 women

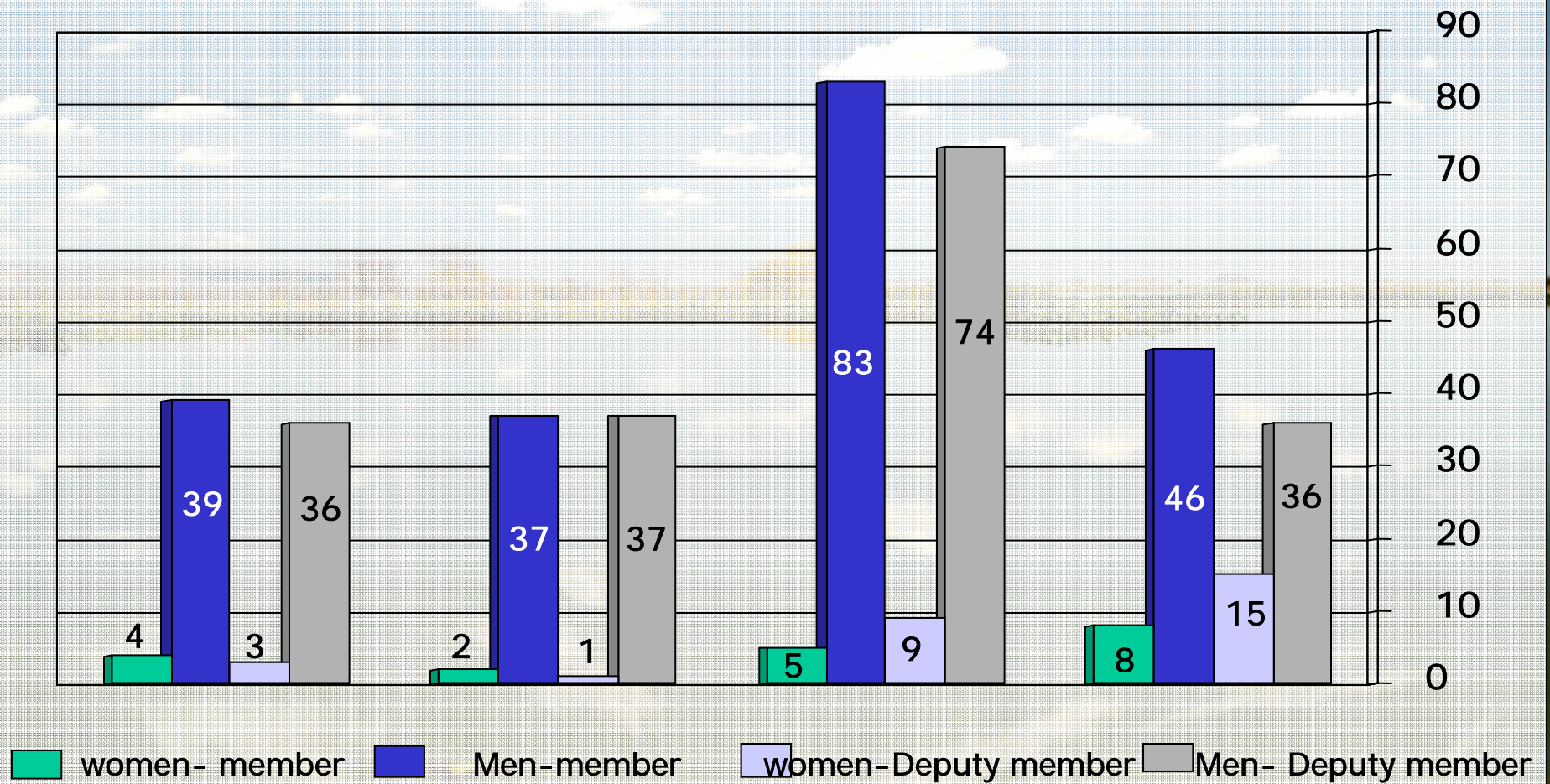
 men

* State Councils assessed

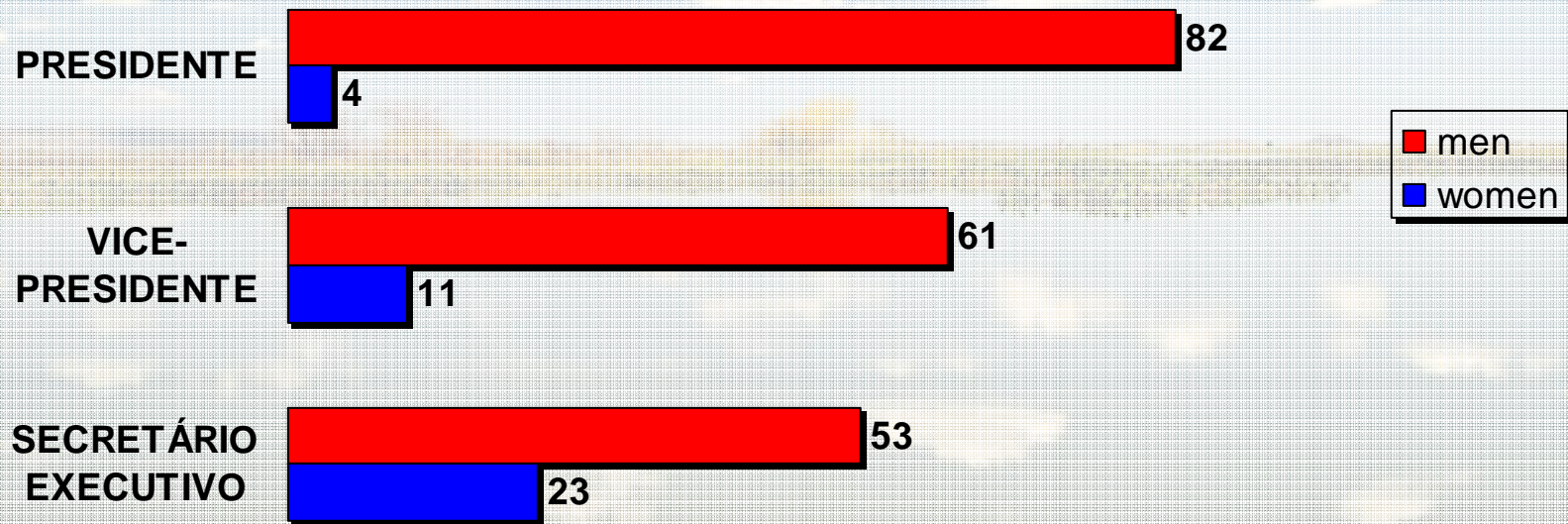
source: SIAPREH 2002/03

Moreira, MM, et alli

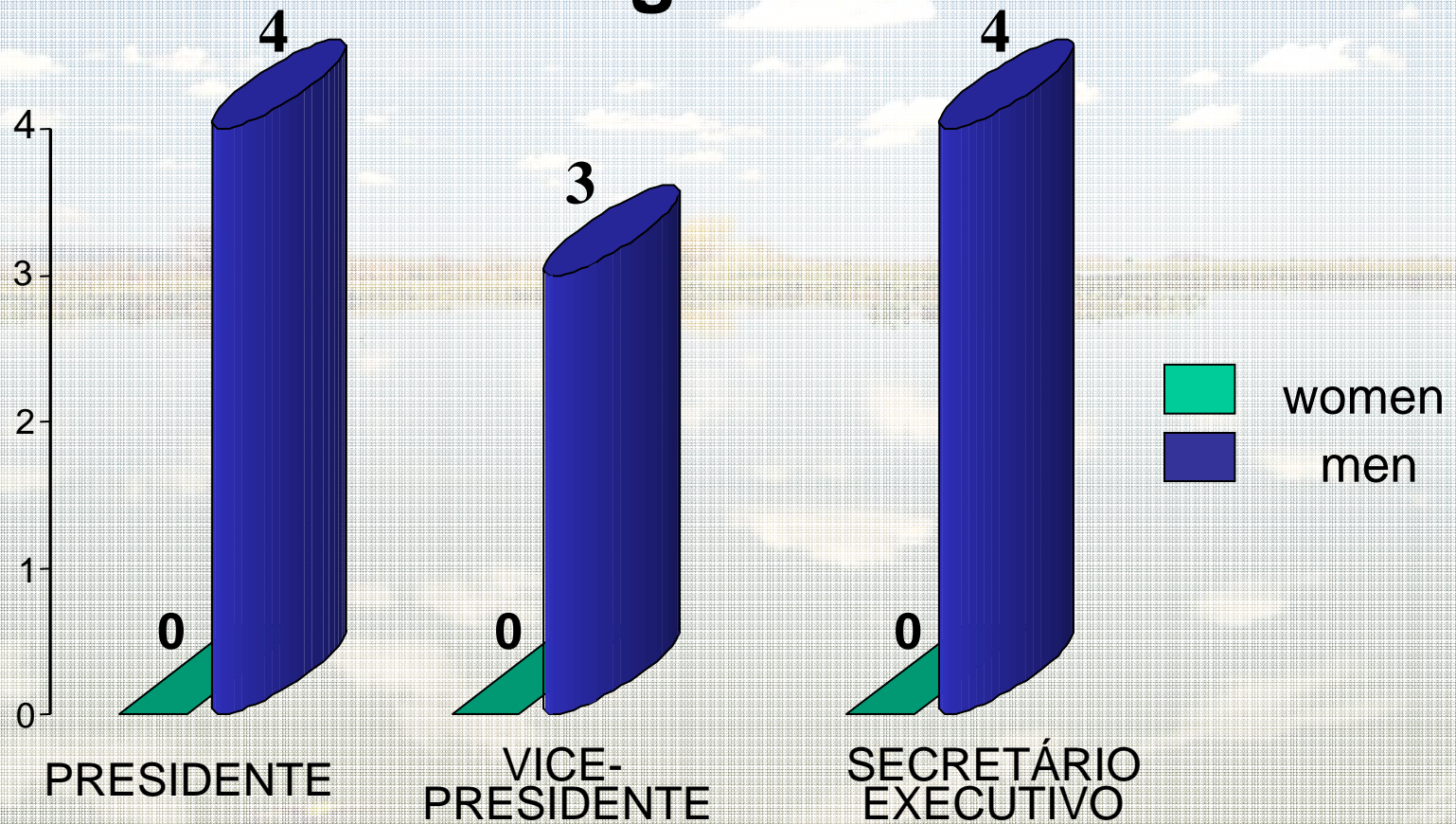
Gender perspective in the Federal River Basin Committees Management



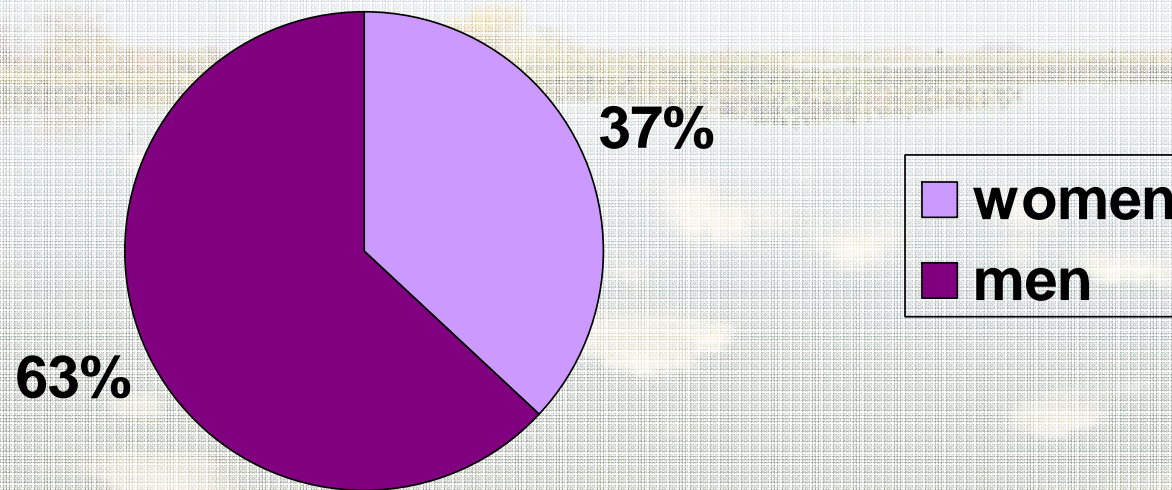
State River Basins Committees (86)



Federal River Basins Committees Management



National Water Resources Plan Gender Balance in the Plan elaboration process



Lessons learned & Transferability

- **Advocacy- key role**
- **Education**
- **Capacity building**
- **Information sharing**
- **Communication, Internet and radio network like community radio**
- **Empowerment**
- **Learning with failures**
- **Role of women and men**
 - **Gender Perspective- common responsibility**
- **Transferability is not a simple replication**
- **Social, cultural, political environment**
- **Peer review – exchange of experiences**
- **Indicators designed for each situation**
- **Economic value of gender perspective- societal concerns**



FROM LOCAL EXPERIENCES TO NATIONAL POLICY: BRAZIL CASE

Gender Balance

Women & Men



Intensificar e ampliar a Participação das Mulheres

Criando as condições objetivas para mobilizar e possibilitar a participação das mulheres



COMMUNICATION TOOLS



Rádio Fala Mulher.com - Microsoft Internet Explorer

Arquivo Editar Exibir Favoritos Ferramentas Ajuda

Endereço <http://www.radiofalamulher.com/>

rádio fala mulher .com **CEMINA** **TABACO ZERO**

Ao vivo Sobre a Rádio Programação Em Rede Links Parcerias Fale Conosco 29.Jun.2004

Manchetes do Dia
neste final de semana no Rio, ouvindo a ministra Nilceia Freire. Conheça as propostas que serão levadas à Brasília para o Seminário Nacional de Saúde da População Negra na entrevista com a deputada do PT Jurema Batista.

Em Rede
Conferências de Políticas Públicas para as Mulheres
A I Conferência Municipal de Políticas Públicas para as Mulheres do Rio de Janeiro realizada neste final de semana, no Rio Centro, na Zona Oeste, contou com a participação de cerca de 550 mulheres.
» Ler essa notícia
» Veja outras notícias

Participe!
Você é favorável a união civil entre pessoas do mesmo sexo? Dê a sua opinião, faça sua

Conheça nossos arquivos sonoros!

- Mesa Redonda
- Direito
- Saúde
- Jovens
- Cidadania
- Comportamento
- Poder Local
- Campanhas
- Cultura
- Esquetes
- Especiais
- Eventos
- Rede Cyberela
- Meio Ambiente
- Tabaco
- Sexo

Prevenção da mortalidade materna

Internet

16:07

MULTIPLE ACTIVITIES PERFORMED BY WOMEN



Oficina na AGENDHA sobre “As Mulheres e as Lutas Sociais no Meio Rural”

CONFERÊNCIA REGIONAL DE POLÍTICAS DAS MULHERES BEIRA RIO - CAATINGA

PAULOAFONSO - BA • 07 DE MAIO DE 2004

A CAMINHO DA IGUALDADE DE GÊNERO
RUMO A CONFERÊNCIA ESTADUAL
ATÉ A CONFERÊNCIA NACIONAL

Organização:



PASTORAIS
SOCIAIS

AMPA
Associação de Mulheres de Paulo Afonso



Biodiversity

Semi arid region : women are responsible for the 36,1% of agriculture activities , they collect the seeds for sustainable foods production and water management



DROUGHTS AND WOMEN

- 2006 UNITED NATIONS INTERNATIONAL YEAR OF DESERT AND DESERTIFICATION.
- WOMEN AND DESERTIFICATION :

Cultural expression and Reality



RETRATO DA pobreza em Guaribas, cujo PIB por habitante foi de R\$ 23,65 em 2002

Cerimony of official launching National Water Plan

Gender Balance?



March 3rd, 2006